

MBA CURRICULUM FOR FALL 2019 AND SPRING 2020

FIRST SEMESTER

QMB 500 Quantitative Methods (3 credits): This course examines basic concepts related to the collection, analysis, and interpretation of data; emphasizing the appropriate application of different methods.

ACC 500 Accounting for Reporting and Decision Making (3): This course covers accounting systems and International Financial Reporting Standards used to create financial statements, and their analysis and interpretation and managerial accounting concepts and practices for internal decision-making.

MGT 500 Decision Making Management (3): This course covers decision making management from the perspectives of behavioral economics and change management emphasizing the transition or transformation of an organization's goals, processes or technologies.

SECOND SEMESTER

ECO 500 Economics (3): This course is an introduction to the principles of microeconomic analysis used in managerial decision making.
Prerequisites: QMB 500, MGT 500, ACC 500

MGT 540 Business Communications (3): This course prepares participants to communicate effectively in writing and orally in business.
Prerequisites: QMB 500, MGT 500

MKT 500 Marketing Management (3): This course covers marketing as it relates to organizational strategy and marketing management techniques currently being used in the business environment which enables participants to make better marketing management decisions.
Prerequisites: QMB 500, MGT 500, ACC 500

THIRD SEMESTER

FIN 550 Finance (3): This course introduces fundamental concepts in finance that provide a framework for analyzing investment and financing decisions within the company, and also to understand the structure and dynamics of capital markets.
Prerequisites: QMB 500, MGT 500, ACC 500, MGT 540, ECO 500

MGT 530 Strategic Management (3): This course develops the analytical concepts for creating competitive advantage. It focuses on managing growth and ensuring that growth is sustainable.
Prerequisites: QMB 500, MGT 500, ACC 500, MGT 540, MKT 500, ECO 500

MGT 595 Research Methods (3): This course introduces qualitative and quantitative research methods. It also covers the research process, report writing, and ethics in research.

Prerequisites: QMB 500, ECO 500

FOURTH SEMESTER

MGT 550 New Venture Creation (3): This course covers new venture creation focusing on start-ups as well as new ventures within established business enterprises. This course serves as a capstone for the MBA program.

Prerequisites: QMB 500, MGT 500, ACC 500, MGT 540, MKT 500, ECO 500

MGT 570 Business Law and Ethics (3): This course introduces legal and ethical concepts in business.

Prerequisites: QMB 505, MGT 500, MGT 540

MGT 598 Thesis Proposal (3): In this course, students write their thesis proposals.

Prerequisites: MGT 595

FIFTH SEMESTER

MGT 599 Thesis Writing (4): In this course, students conduct and write a thesis covering their research.

Prerequisites: MGT 598